

Sample Wealth Partners

\$1.62B AUM · benchmarked against 765 firms with \$1B–\$2.5B in AUM
Data compiled August 2026

PRELIMINARY
EDITION FOR YOUR REVIEW

FIRM DATA ON FILE						
AUM	ADVISORS	EMPLOYEES	CLIENTS	OFFICES	CUSTODIANS	HNW SHARE
\$1.62B	12	26	940	3	2	72%

Every figure below is either taken from public filings or third-party sources. Indented rows are the underlying data that feeds the input above them; they carry no weight of their own. Every rank is a position within your peer group of 765 firms its size, never against the whole market: a firm at the 60th percentile on an input sits ahead of 60% of that group on it.

PRODUCTIVITY

Three inputs, weighted 50 / 30 / 20. Higher output per person or location ranks higher.

INPUT	YOUR FIRM	RANK VS PEERS	WEIGHT
AUM per advisor Total AUM ÷ advisor count	\$135M	55th	50%
AUM per employee Total AUM ÷ employee count	\$62M	37th	30%
AUM per office Total AUM ÷ office count	\$540M	44th	20%

COMPLEXITY CARRIED

Four inputs, weighted 35 / 30 / 20 / 15. A harder book ranks higher.

INPUT	YOUR FIRM	RANK VS PEERS	WEIGHT
Clients per advisor Client count ÷ advisor count	78.3	52nd	35%
Client count	940		
Advisor count	12		
High net worth concentration Share of AUM × average account size	72% of AUM	43rd	30%
HNW AUM per client	\$3M		
Custodial relationships Custodian count, ranked within your peer group	2 custodians	64th	20%
Office footprint Office count, ranked within your peer group	3 offices	54th	15%

SUSTAINED GROWTH

Four inputs, weighted 35 / 30 / 20 / 15. Each blends one, three and five year rates toward the most recent.

INPUT	YOUR FIRM	RANK VS PEERS	WEIGHT
Market-adjusted AUM growth 1yr / 3yr / 5yr blend	+5.2%	56th	35%
One year / three year / five year	+6.2% · +4.4% · +3.9%		
Operating leverage trend AUM growth less advisor headcount growth	+1.0 pts	56th	30%
Advisor headcount growth blend	+4.2%		
Client count trajectory 1yr / 3yr / 5yr blend	+4.7%	49th	20%
One year / three year / five year	+5.2% · +4.4% · +3.9%		
High net worth client trajectory 1yr / 3yr / 5yr blend	+9.9%	45th	15%
One year / three year / five year	+11.0% · +9.4% · +8.1%		

Methodology. Every input is ranked within a peer group of firms of similar assets under management, never against the full market. Every input is ranked the same way, with no bespoke scale, threshold or lookup table. The three component scores are combined multiplicatively, with productivity as the base and complexity and growth applied as bounded adjustment factors, so that each raises or lowers the credit productivity earns without being able to substitute for it. The result is ranked within the peer group and published as a percentile against that group, bounded at 1 and 99 so that no firm shows 0 or 100. Full input definitions and known limitations are described in the public methodology summary, How the index works. The specific weights and combination parameters are set by judgment; they are disclosed to each firm during its review and are not published.

Important disclosures. This document is a preliminary working draft prepared for methodology review and data verification. It has not been finalized or independently verified, and all figures are subject to change. It is provided for informational and discussion purposes only. Inputs are derived from publicly available regulatory filings, principally Form ADV, together with third party data sources, and were compiled in August 2026. Because advisers file and amend Form ADV on their own schedules, the underlying figures carry different as-of dates from one firm to the next and may be as much as several quarters old. Assets under management, client counts, advisory personnel, office locations and custodial relationships may since have changed. Figures may also be incomplete or inaccurate where a filing is ambiguous or a data point is not reported. The Operating Efficiency Index is a relative measure of operating characteristics within a peer cohort. It is not a rating, ranking, endorsement, audit, valuation, or assessment of investment performance, advisory quality, financial condition, or regulatory standing, and it should not be relied upon for any investment, business, or personnel decision. Component weights reflect the authors' judgment and have not been validated against outcomes. No firm named in this document has participated in, reviewed, sponsored, or endorsed this analysis, and no affiliation with or endorsement by any named firm is implied. Historical growth figures are not indicative of future results.

Amplify Technology, LLC ("Amplify") is not a registered investment adviser. Its services are for informational purposes only and do not constitute investment advice or a recommendation. Please consult a registered investment adviser before using Amplify and its services.